

PRIVACY NOTICE

RESPONSIBLE IDENTITY AND ADDRESS

The responsible entity for the personal data that you provide is EMPORÍA TR & ASSISTANCE, S.A. de C.V. hereinafter "EMPORÍA", whose official address is Pirámides 14 A, Colonia Claveria, Alcaldía Azcapotzalco C.P. 02080, CDMX.

PERSONAL DATA AND SENSITIVE PERSONAL DATA PROCESSED BY EMPORÍA

EMPORÍA, as part of its service provision, will treat the following categories of personal data:

- ID
- Contact
- Email
- Phone Number

EMPORÍA informs you that it will not process sensitive data for its service provision and that in case of collecting these data, the necessary modification will be made to this instrument.

PRIMARY PURPOSES

EMPORÍA will process your personal data to comply with the following primary and necessary purposes:

1. To attend, register and follow up on requests for services that are requested.
2. To validate the information veracity and quality provided by its OWNER.
3. To comply with and follow up on the actions derived from hiring EMPORÍA service.
4. To manage access to confidential information by the OWNERS.
5. To comply with the representation made by EMPORÍA to third parties or authorities.

We inform you that you cannot oppose EMPORÍA to cease the processing of your data for these purposes, since this treatment is necessary to provide the requested services.

SECONDARY PURPOSES

EMPORÍA will keep your personal information, necessary for the following purposes, although these are not necessary for the service you request, since it allows and facilitates us to provide you with better care:

1. For possible future contacts
2. Advertising and informative communications sending related to health issues, marketing or campaigns
3. Informative, administrative and/or commercial purposes related to EMPORÍA.
4. To carry out statistical reports, after applying a mechanism for personal data dissociation.

In case you do not want your personal data to be processed for any or all additional purposes, within 5 (five) business days from the date you provided the information, you must communicate your refusal to the email info@emporiatradeassistance.com with the following information:

1. Full name and provided email
2. The date you provided us with your personal data.
3. The secondary purpose(s) for which you do not want your personal data to be used.

The refusal to use your personal data for additional purposes may not be a reason to deny the requested services or to terminate the relationship established with us.

TRANSFERS

EMPORÍA, to comply with the necessary purposes previously described or other required by law or by the competent authorities, will transfer the necessary personal data, provided that the recipient of the data assumes the same obligations that EMPORÍA has assumed.

EMPORÍA, in order to fulfill the necessary purposes described above or other those required by law or by the competent authorities, will transfer the necessary personal data, provided that the recipient of the data assumes the same obligations assumed by EMPORÍA.

Likewise, EMPORÍA undertakes to transfer only the information that is necessary for the same purpose for which this notice is issued.

We can also share your information in these cases:

- I. When any governmental authority or official responsible for enforcing the law reasonably requests or requires such information.
- II. When it is required by law or in response to any legal process.
- III. When it is reasonably necessary to carry out a legal investigation.

ARCO RIGHTS AND/OR REVOCATION OF CONSENT

You or your legal representative may exercise any of the rights of access, rectification, cancellation or opposition (hereinafter "ARCO rights"), as well as revoke your consent for the processing of your personal data by sending an email to info@emporiatradeassistance.com, who may request for your protection and benefit, documentation that proves corrections to the data in case you request their rectification. You can request that the personal data that EMPORÍA keeps be deleted.

Likewise, you can limit the use and distribution of your personal data through a written request to the company. However, the company may be obliged under applicable law to keep some or all your personal data. It is important that the changes you intend to make to your personal data are correct; in addition, data that the company must keep by obligation or legal provision will not be eliminated.

The request must be submitted by the OWNER or its legal representative to the email address previously mentioned, such request must contain:

- I. The full name of the OWNER and address or other means to communicate the response, including email address.
- II. The documents that prove its identity or the legal representative's.
- III. The clear and precise description of the personal data regarding the person seeking to exercise its rights.
- IV. Any other element that facilitates the location of the OWNER's personal data.

EMPORÍA will notify the OWNER within a maximum of 20 (twenty) calendar days, counted from having received the request for access, rectification, cancellation or opposition, the decision adopted, to make it effective within the following 15 calendar days. These terms may be extended for an equal period when, at the discretion of EMPORÍA, the circumstances of the case justify it.

The right of access proceeds when the OWNER wishes to know which of its personal data is held by EMPORÍA and the privacy notice that is applicable to it.

USE OF COOKIES

We inform you that in some of our internet pages we use cookies and other technologies, through which it is possible to monitor your behavior as an internet user, as well as to provide you with a better service and experience when browsing our page. The personal data that can be obtained through the use of these technologies are the following: identifiers, username, one-session passwords, region in which you are located, type of browser, type of operating system, visited web pages, searches carried out, revised advertising, date/time of the beginning and end of a session. These technologies may be disabled following the procedures of the internet browser you use.

CHANGES TO THE PRIVACY NOTICE

EMPORÍA will notify you of any changes to its privacy notice through the internet link www.emporiatradeassistance.com and then accessing its privacy notice.

Update: November 19th, 2024